

# 2026 Social Activities Survey Results

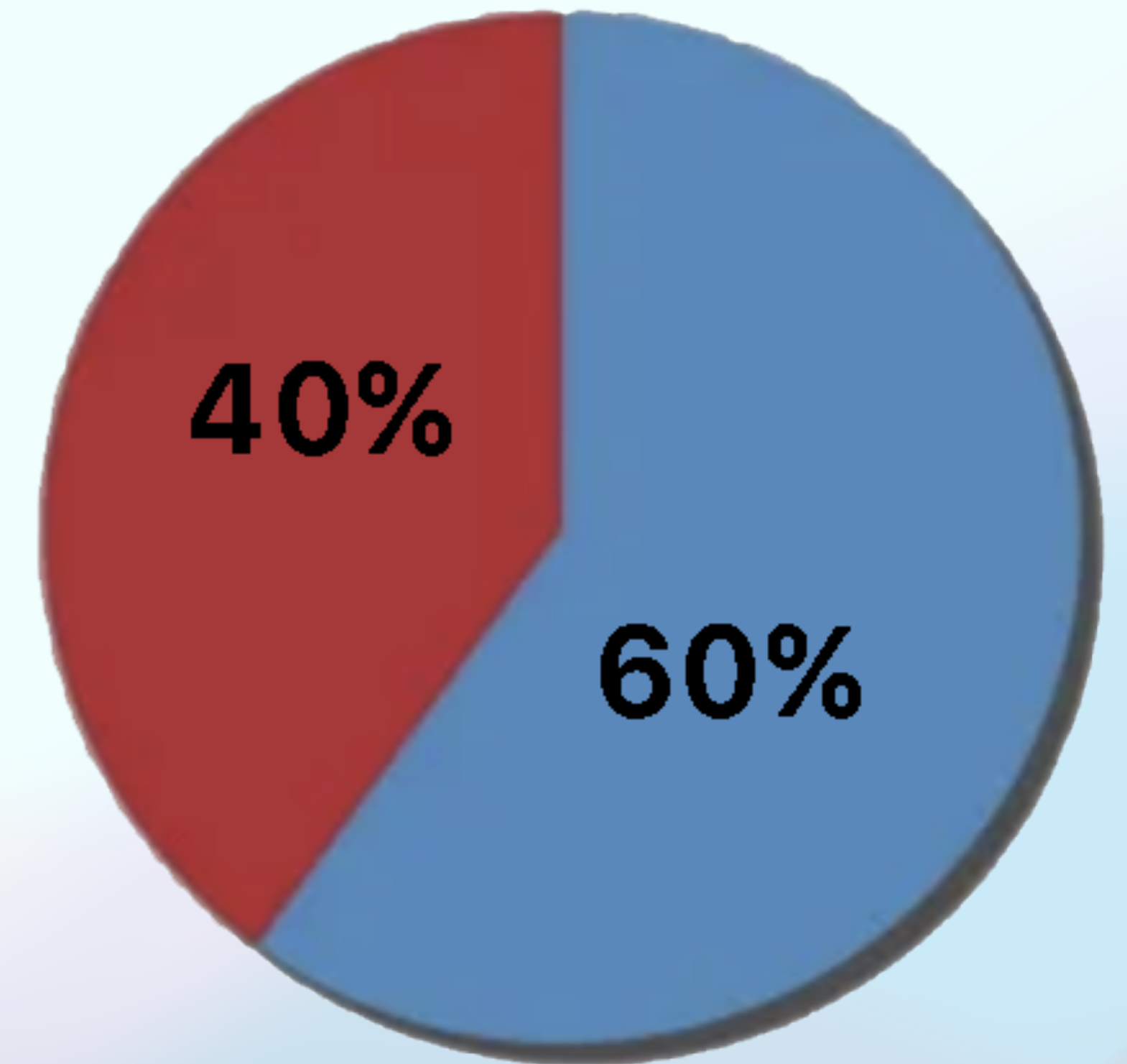
A Mandate for Engagement & Education

- 40% Participation Rate (63 Responses from ~160 Active Members)

# Member Engagement Profile (The Big Picture)

## Data Points:

- **40% Engaged Drivers:** The segment shaping our social culture.
- **60% Supportive Majority:** Members who enjoy the club as a retreat.
- **Key Takeaway:** Our membership is stable, with a very healthy core of active participants.



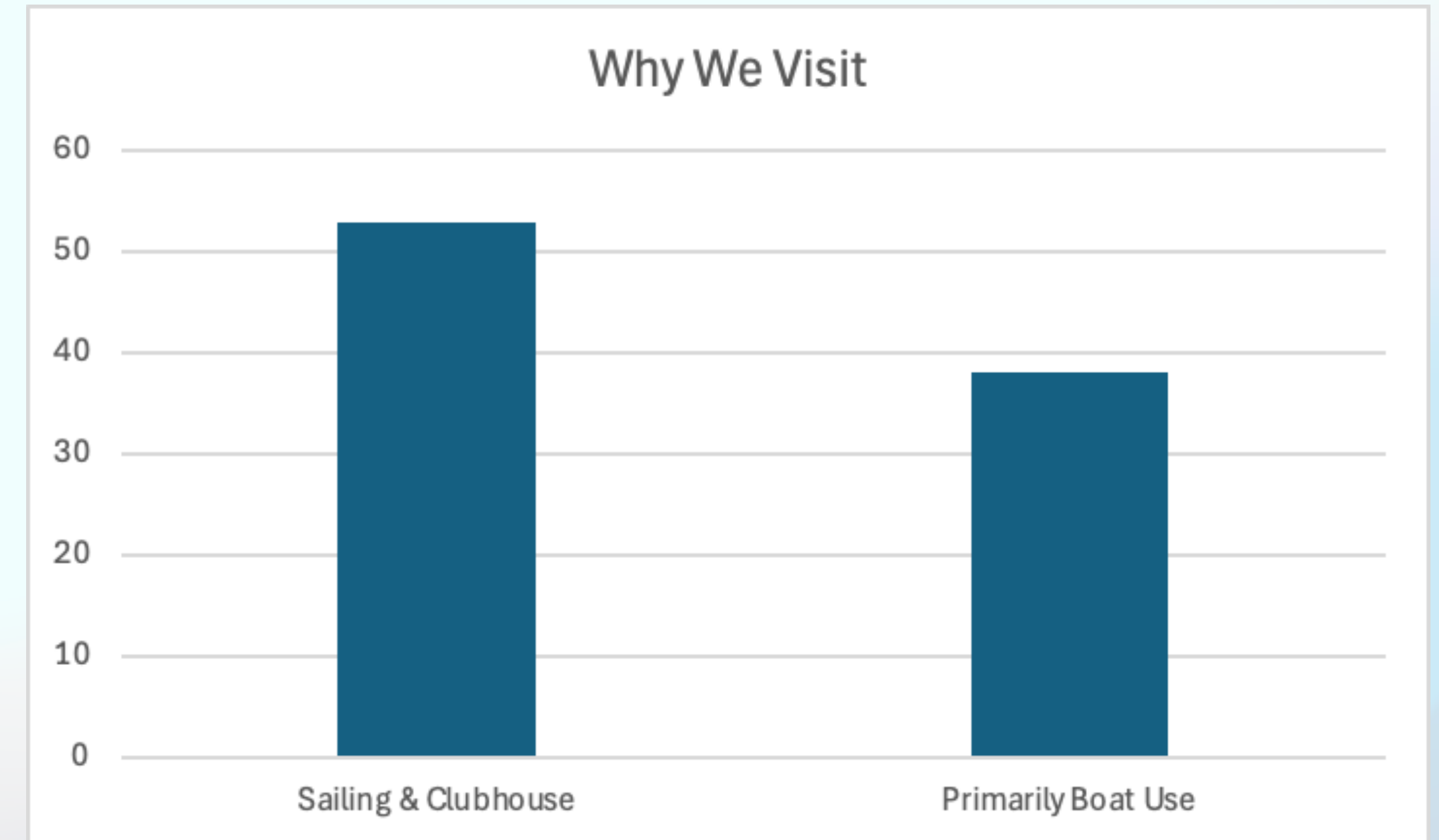
# Why We Visit

## Data Points:

- **52.4%**: Balanced mix of Sailing + Clubhouse time.
- **38.1%**: Primarily sailing/boat use.

## Key Takeaway:

- The Clubhouse is a vital "hub," but the "spokes" are the boats.
- We should prioritize events that bridge the two.



# Event Preferences

- **63.3%** want Educational Classes (Top Request!).

- **High Interest Topics:** Sail trim, anchoring, and technical maintenance.

**Key Takeaway:** Members aren't just looking for a party; they want to grow as mariners

# Preferred time for social activities

## Data Points:

- **65%**: Overwhelmingly expressed preference for Saturday afternoon.
- **37%**: Saturday afternoons - (Post-sailing style)
- **35%**: Sunday Brunch/Afternoon

**Key Takeaway:** Members are looking for flexibility in their social schedules. Late mornings and afternoons are top in our respondent's priorities.



# Voyaging North - information exchange

## Data Points:

- **49%**: Significant interest in information exchange for folks "Going North".

## Key Takeaway:

- Members are looking for better ways to connect—both at the Clubhouse and while cruising 'up North.' We should prioritize tools like our Forum and specific interest-based events to bridge these social gaps.



# Preliminary Plan to create new social activities

- Organize “Let’s go sailing” events on Saturday afternoons. Email announcement sent out. Meeting in the Clubhouse to pair up skippers and crew. Go out for a sail. Optional casual BBQ on the patio following the sail. Shoot for roughly every two weeks. Set up a small working group to manage.
- Hold occasional casual races. Perhaps before Walk BBQs. Run by the Racing Committee. No scoring, perhaps pursuit starts.
- Hold more Open Boat events. Maybe twice a year and have fewer boats open. Perhaps in conjunction with Walk BBQs.
- Provide more support for members cruising north. Have a meeting in Fall/ Winter, see what people want. Set up either a forum or email list for folks to share schedules and itineraries. Needs someone to be the spark plug to keep the forum/email list active.
- Tie more activities into the local cruises (beach clean ups, hikes).

# Discussion & Q&A

Join the Conversation!

## Team Members:

Bill Kramer

Lisa Mork

Bruce Newton

Fran O'Bryant

Allen Phillips

Linda Shaw

Cathy Skach

Barnaby Tuttle

Jeff Weatherill